



# advocacy

successful online outreach



**TECHNOLOGY THAT  
IS EFFECTIVE AND AFFORDABLE.**

**1.888.WEB.2WIN**

# Advocacy tools to complement your unique strategy

Anyone can create a website. In order to launch and maintain a successful website you must have an engaging online outreach effort. ElectionMall's advocacy tools complement your campaign's unique strategy. Each can be easily integrated in to your current website for maximum effect.

**Voter Shout Box** – Create more interactivity and usability on your website by allowing users to voice their opinions and support while reading what others have to say.

**eRolodex Directory** – Organizations thrive on keeping track of supporters. ElectionMall's robust online directory manages member profiles with powerful search features. This is an essential tool for membership organizations.

**ePoll Manager** – Tighten your message and stay current with your strategy by adding polls that keep track of voter participation. Track unlimited votes and poll results through users' responses.

**Congressional/Office Lookup** – Want to allow visitors to see who their member of Congress or state officials might? Visitors can enter their zip code and locate their elected officials information.

**Voter Registration** – Votes win campaigns. Why not add to the number of possible voters with ElectionMall's online voter registration? Increase your votes by simplifying the voting registration process. Users receive state specific requirements to assist users to complete the process. All registration data is stored a web-based system to add to campaign databases.



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sales@electionmall.com