



# web content tools

update your website anytime



**TECHNOLOGY THAT  
IS EFFECTIVE AND AFFORDABLE.**

**1.888.WEB.2WIN**

# Dynamically update your website.

With ElectionMall's Content Management tools users can update press releases, create multiple content zones and upload photos or documents without technical or programming knowledge.

**ePhotoGallery** – Display your latest event photos on your website in a matter of minutes. Create your own photo gallery. Add photo descriptions and create a slider of images. Make sure your volunteer pictures on the website.

**eIssue Manager** – Campaigns are built on issues and public forums fuel campaigns. Organize the relevant campaign issues while making them available to the public. Viewers can read about your position and offer feedback. This interaction builds a connection between your campaign and your supporter base.

**ePress Release** – Your campaign must ensure that the latest news is constantly updated on your website. News cannot wait, which is why the press release tool creates campaign momentum. Update your news section 24/7 and have it on your website in a matter of minutes.

**eContent Strategy** - Update your website continuously and keep voters engaged with fresh content. Outdated websites are a common source of lost votes. Designed for campaigns, eContent Strategy keeps up with your campaign pace. Update your website content on the fly or even schedule-out content for the next week.

**eDocument Manager** - Educate your voters with campaign documents that can be downloaded from your website. Give your supporters the opportunity to promote your cause by downloading different documents anytime and anywhere.

**Web Volunteer Form Generator** - Forms submitted through the website can provide the data you need for your next campaign initiative. Through the e-Form Generator, users can create customized forms in HTML and can easily place them on their websites. Users can view all site visitors from these strategic forms, which are stored in the central e-Form Generator database.

**ePetition Manager** - Allow users to sign online petitions and display their names and the show their support for your cause. Allow them to voice their opinions and send petitions to friends — allow them to make their voice heard.



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