



email

communicate your message



where every day is a campaign

**TECHNOLOGY THAT  
IS EFFECTIVE AND AFFORDABLE.**

**1.888.WEB.2WIN**

# Communicate your message.



Election Email is a permission based email marketing system that is customized for political candidates and organizations that support them. Communicate with your supporters in a cost-effective manner with multiple segmenting features that allow you to target your communication.

Send-out news updates, fundraising emails, or just gather feedback.

Reliable Delivery — No system is complete without real-time testing to ensure your email is delivered to an inbox, not the infamous spam folder. With Election Email, security and usability is built within our system with password protected control panels and delivery time intervals that ensure your message is always delivered.

Our email delivery system keeps giving back by gathering new leads from your website and automatically integrating those leads in to your data files. Our powerful mailing list management feature updates and streamlines your data constantly.

Too Busy? Election Email offers custom email templates and can schedule your email communication for your convenience.

## features

- Real-time testing system verifies if your email could be mistaken for spam and, if so, how to fix it.
- Create custom surveys or forms from your website and automatically store data into Election Email system.
- Password protected control panel to set up email messages and delivery time intervals
- New leads can be gathered from your web site & automatically integrated into Election Email system
- Unlimited auto-responders: messages can be pre-programmed
- Instant, reliable delivery
- Unlimited message length and unlimited message changes
- Easy setup & management
- Powerful personalization features
- Smart tracking features such as open rate, click through rate, and opt-out numbers.
- Database access that lets you import Excel files or add supporters by hand.
- Built-in anti-spam filters
- Create multiple templates
- Powerful segmenting features
- Schedule out your messages
- EasyCast feature to send from Outlook
- Add custom fields to sort your lists



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