



myFinance committee

motivating donors to contribute to your success.



**TECHNOLOGY THAT
IS EFFECTIVE AND AFFORDABLE.**

1.888.WEB.2WIN

Motivating voters through networking.



Wouldn't you like to provide your finance committee with a web-based system to keep track of funds they raised and the friends they have contacted? ElectionMall will provide your finance committee with a mini-social networking system just for you that will serve as the central location for their fundraising and outreach efforts. The myFinance Committee contains a "Candidate Super Admin" feature to allow you to monitor the progress and send messages directly to your finance team members. So you know who is raising exactly how much.

Your finance team can manage their Contribute Now page, set goals, customize donor emails, and track dollar amounts. Committee members can accrue donation points, which can be redeemed for campaign goodies like t-shirts and stickers. Using web tools you can increase your campaign's reach to friends and family. Track the recruitment process, change the message, and resend emails to better target potential donors. Personalize your online fundraising efforts with a compelling message.

Your supporters now have, through this social networking chain, the ability to invite more "eLeaders" to raise money for the campaign. Motivate people with online petitions and empower them with widgets that directly link people to your contribution page. With an enterprise version your voters can create and manage events with personal or public invites, RSVPs, and event listings. For more strategic planning, pinpoint events within a specified mile radius.

And most importantly, tell the world. Have your members contact media outlets directly and place your news in all media, from television and radio to magazines and newspapers. Our database of political editors and reporters and our experience with media placement ensures that your voters can effectively broadcast your message.

Transfer funds via check, direct deposit, or wire transfers my Finance Committee. Motivating through networking.

features

- Easily integrated into your present website
- Unique customization to your individuality
- Change content as you need
- Entirely Web-based
- Secure while you maintain control
- Designed just for elections and campaigns
- Supports unlimited web pages and accounts
- Powerful reporting and marketing tools
- Accept visa, MasterCard, Amex, Discover
- Collect employer and occupation
- Confirm donor eligibility
- Transfer funds via check, direct deposit, or wire transfers



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